



# A UNIQUE BUSINESS AND COMMUNITY PARTNERSHIP OPPORTUNITY



PREMIUM PARTNERSHIP PROPOSAL 2023/2024



## Mount Lawley Bowling Club

One of Western Australia's most unique Bowling Clubs, situated just 3km from the CBD in quiet and lush green surroundings, the Mount Lawley Bowling Club offers the ideal venue for members and visitors to enjoy a game of lawn bowls, or simply enjoy a drink in the friendly atmosphere of the Club.

Our stunning Art Deco clubhouse is an extremely popular venue for Weddings, Birthday Celebrations, Christmas parties, Corporate Team Building days and Meetings.

Our location and wonderful venue gives us the opportunity and responsibility to introduce as many people as possible to our sport.

In the 2022/2023 season we hosted a remarkable **265** corporate functions, with a total of **8,260** Guests. Many club members volunteered to act as coaches and facilitators for the estimated **8,000** guests who tried bowls at these functions. The Pennant season & Club tournaments attracted over **3,250** bowlers

We have continued our Sunday afternoon event 'Barefoot Bowls'. This continues to be an extremely popular with people of all ages. A relaxed informal session, it provides a perfect setting to introduce lawn bowls and the hospitality and fun of a bowling club to this key group of people.





## Mount Lawley Bowling Club

Meeting the challenges facing small bowling clubs, while playing a valuable role in the community.

In the 2019/2020 season, Mount Lawley Bowling Club committed itself to four ambitious targets to meet the challenges facing small inner-city bowling clubs, and achieved success in several key areas.

The club committed to:

- Inspiring our small group of bowlers to work together for success, with the aim of returning the club to 1<sup>st</sup> Division bowls;
- Improving our club buildings, greens and surrounds to make Mount Lawley the most attractive, well-designed and equipped bowling club in Western Australia;
- Engaging with our community through bowls and non-bowls activities, entertainment and functions to introduce as many people as possible to the sport of lawn bowls and the Mount Lawley Bowling Club.
- Secure our club's future with careful budgeting and community activities to produce a solid operating surplus and strong cash reserves.

The club is proud of the success we have achieved in all these areas.

We have been awarded **Metro Small Club of the Year six occasions. 2010/2011, 2013/2014, 2014/2015, 2020/2021, 2021/2022 & 2022/2023.**





**Mount Lawley Bowling Club** invites  
sponsor for their  
2023 / 2024 season.

you to come on board as a

Sponsorship of **Mount Lawley Bowling Club** contributes to building a strong community in Western Australia.

In addition, sponsors benefit from brand exposure and corporate hospitality. Barefoot Bowls events are a fun filled and unique experience that can be shared with guests, staff and can provide special client entertainment opportunities

### **PREMIUM PARTNERSHIP**

Subject to continued discussion, specific benefits of the partnership are stated below.

### **ADVERTISING & BRANDING**

- Acknowledgment by logo and company information on our Scoreboards
- Acknowledgment by logo on our Club uniform
- Acknowledgment by logo and company information on the **Mount Lawley Bowling Club** website inclusive of an active link to the sponsor's homepage.
- Naming Rights for major Club Tournament events.
- Acknowledgement of **Your Company** support on our Club television screen located in the main entrance way
- Acknowledgement of **Your Company** support on our Monthly Newsletter.
- Recommendation of **Your Company** as a preferred supplier to our Members.
- The right for **Your Company** to state itself as an official sponsor of **Mount Lawley Bowling Club**.

### **HOSPITALITY & ENTERTAINMENT**

- One (1) full Membership
- Two (2) complimentary Social Memberships to the Club.
- Invitation to all our Club's Prestigious Events.
- The opportunity to purchase exclusive and discounted corporate packages at the **Mount Lawley Bowling Club**.



## **CONTRIBUTION**

- \$4,000 + GST Per Annum

## **FOR FURTHER INFORMATION PLEASE CONTACT**

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